

# THE PhoCusWright® Conference

Monday, November 17 through Thursday, November 20, 2008  
Renaissance Hollywood Hotel • Hollywood, California USA

## ATTENDEE INFORMATION

Prefix	First Name	Last Name	Suffix
<input type="checkbox"/> Male <input type="checkbox"/> Female	Alternate First Name for Badge	Title	
Company		Company URL	
Address			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Extension	Fax	Mobile
Email		"cc" Email	

Title Category	Work Responsibility	Industry Category
<input type="checkbox"/> Analyst	<input type="checkbox"/> Administration	<input type="checkbox"/> Advertising/PR/Marketing Agency
<input type="checkbox"/> Assistant Vice President	<input type="checkbox"/> Business Development	<input type="checkbox"/> Air
<input type="checkbox"/> CEO	<input type="checkbox"/> Customer Relations	<input type="checkbox"/> Attractions and Activities
<input type="checkbox"/> Chairman	<input type="checkbox"/> Distribution	<input type="checkbox"/> Car Rental/Ground
<input type="checkbox"/> Consultant	<input type="checkbox"/> Finance	<input type="checkbox"/> Consulting and Professional Services
<input type="checkbox"/> Director	<input type="checkbox"/> Information Services	<input type="checkbox"/> Cruise
<input type="checkbox"/> Executive Vice President	<input type="checkbox"/> Legal	<input type="checkbox"/> DMO/CVB /Tourist Office
<input type="checkbox"/> Journalist	<input type="checkbox"/> Marketing	<input type="checkbox"/> Education
<input type="checkbox"/> Manager	<input type="checkbox"/> Operations	<input type="checkbox"/> Financial Services
<input type="checkbox"/> Managing Director	<input type="checkbox"/> Press	<input type="checkbox"/> Hotel/Hospitality/Resorts/Rentals
<input type="checkbox"/> Managing Partner	<input type="checkbox"/> Product Management	<input type="checkbox"/> Press
<input type="checkbox"/> Partner	<input type="checkbox"/> Sales	<input type="checkbox"/> Publishing/Editorial
<input type="checkbox"/> President	<input type="checkbox"/> Technology	<input type="checkbox"/> Rail
<input type="checkbox"/> Principal		<input type="checkbox"/> Search, Content and Community
<input type="checkbox"/> Senior Director		<input type="checkbox"/> Technology Solutions Provider
<input type="checkbox"/> Senior Manager		<input type="checkbox"/> Tour Operator, Wholesaler and Packager
<input type="checkbox"/> Senior Vice President		<input type="checkbox"/> Trade Association
<input type="checkbox"/> Vice Chairman		<input type="checkbox"/> Travel Agency (Offices, Walk-in, Online)
<input type="checkbox"/> Vice President		<input type="checkbox"/> Travel Agency (Predominately Online)
		<input type="checkbox"/> Travel Insurance

## REGISTRATION AND SAVINGS

All prices are in U.S. dollars.

### Attendee Registration—now through September 30, 2008

- Monday-Thursdays ticket \$3,295
- Tuesday-Thursdays ticket \$2,795
- Monday-Tuesday ticket \$1,695

### Sponsor/Exhibitor (Super Saver Additional Ticket)

- Monday-Thursdays ticket \$2,495
- Tuesday-Thursdays ticket \$2,195
- Monday-Tuesday ticket \$1,395

### Sponsor/Exhibitor (Included Pass)

- Monday-Thursdays ticket
- ID Code (required): \_\_\_\_\_

### Press Application

- Monday-Thursdays ticket
- Tuesday-Thursdays ticket
- Monday-Tuesday ticket

Complimentary press passes are available to members of the media who are "working press" on assignment covering the event or the companies presenting. Please fax or email recent, relevant bylined articles or describe your qualifications. Notification of acceptance will be sent via email.

### Student

- Monday-Thursdays ticket \$350
- Tuesday-Thursdays ticket \$250
- Monday-Tuesday ticket \$250

Student passes are for full-time students not currently employed in the travel industry. Fax or email a copy of your Student ID and current class schedule, notification of approval will be sent to you by email.

## PAYMENT

- American Express
- Master Card
- Visa
- Check
- Purchase Order
- Wire Transfer

Card Number	Name (as appears on card)
Card Holder's Signature	Exp. Date

## REGISTRATION POLICIES

The registration fee allows access to the events as outlined in the registration you selected and includes conference materials, Workshops, the Network Exchange, receptions, meals and breaks as specified in the program; and the use of MyConference for communicating with other attendees. All fees and discounts are subject to change without notice; these changes will be applied to unconfirmed registrations. Registration fees are nonrefundable and may not be shared. The program is subject to change without notice.

**Payment:** Registration payment is by charge card. Other payment methods must be requested; in those cases, payment is due within two weeks of registration to secure your registration. Discounts will be forfeited if payment is late. If paying for a registration with an outstanding PhoCusWright credit memo, no refunds, exchanges or credits are allowed.

**Transfer:** Paid registrations may be transferred to another employee in your company and requests for transfers of registration fees must be made in writing on or before November 1, 2008. Registrations not transferred by this date will be forfeited and will not be eligible for transfer or a credit memo. A US\$100 charge for registrations transferred must be paid at the time of transfer.

**Cancellation:** All cancellations must be made in writing on or before November 1, 2008 to be eligible for a credit memo for 75% of the value of the registration fee. Registrations not cancelled by this date will be forfeited and a credit memo will not be issued. All registration fees are non-refundable.

**Credit Memo:** Registrations cancelled by November 1, 2008 that are not transferred to another employee are eligible for credit memo equal to 75% of the registration fee. All cancellations and requests for credit memos must be received in writing by November 1, 2008. A credit memo issued for the cancellation of a registration for this event may be applied to the purchase of any PhoCusWright research product or toward a future event registration by any employee of your company within one year; it will become null and void if not used by November 15, 2009.

## VENUE

Renaissance Hollywood Hotel  
1755 Highland Avenue  
Hollywood, CA 90028 USA  
Housing Coordinator: Jessica Morgan Lee

Hotel accommodations are currently available at the Renaissance Hollywood Hotel at the conference rate of \$229 (single occupancy) and \$239 (double occupancy). Rates are not inclusive of state and local taxes.

All hotel reservations are made through Jessica Morgan Lee. Please contact Jessica directly at [jlee@globalexec.com](mailto:jlee@globalexec.com) or 800 516-4265 x611.

Do you wish to subscribe to PhoCusWright's FYI?—a free email service that delivers PhoCusWright top-line research findings?  Yes  No

## FOR MORE INFORMATION

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